



**NEUSPORT**  
FOOTBALL CLUB



## **POLICY FOR USE OF THE NEUSPORT FOOTBALL CLUB LOGO**

In an effort to improve and properly market Neusport Football Club, as well as maintain our Nike Premier Club status the following policies will be put into effect beginning January 1, 2008.

The unauthorized use of the Neusport Football Club brand and logo will no longer be allowed without written consent. This will simply standardize the manner in which Neusport Football Club operates and how they look.

1. Uniforms cannot be altered in any way; this includes game uniforms, training uniforms, warm-ups and bags.
2. Do not add any sponsor logos or offer space to a sponsor. If you have found a sponsor that is interested, they will need to contact the NFC office and speak with Christine Johnsong to discuss sponsorship packages. He will then initiate the approval process with the board members.
3. Soccer Post is the only authorized retailer that can add the logos to existing uniforms or approved NFC club gear.
4. Use of the logo on fundraising flyers and advertising needs to be submitted to Neusport Football Club for approval. All requests must be submitted in writing to the attention of Christine, [cjohnsong@neusport.com](mailto:cjohnsong@neusport.com). He will then initiate the approval process with the board members.
5. If you need the logo for any other reason, it must be approved by Neusport Football Club. This includes, but is not limited to, adding the logo to t-shirts, game gear, practice gear, or other merchandise. The NFC logo and name may not be used to imply affiliation with or endorsement by, Neusport Football Club without the written consent from Neusport Football Club.